

Government Partnerships Quick Reference Guide

Partnership Name	Description	Program Elements	Market Segment	Geographic Areas Covered	Contact Information
LOCAL GOVERNMENT PARTNERS					
Association of Monterey Bay Area Governments (AMBAG) Energy Watch	AMBAG offers services to residential, municipal, hospitality, non-profit organizations and small business customers. These services include energy assessments and audits, direct installation of energy efficient equipment, technical assistance and financial incentives. AMBAG also provides energy efficiency seminars and information.	<ul style="list-style-type: none"> Facility Services Community Energy Services Energy Efficiency Education & Information Services Energy Efficiency Services & Incentives for Municipal and Small Business Direct Install Retro-Commissioning Single/Multi-Family Residential Direct Install 	<ul style="list-style-type: none"> Municipal Hospitality Small Business/Non-Profit Moderate-Income Residential 	Counties of Monterey, San Benito and Santa Cruz Counties; 18 cities of Central Coast region	Kerynn Gianotti 415.973.4476 KXGV@pge.com
East Bay Energy Watch	East Bay Energy Watch offers services to residential, small commercial and municipal customers. These services include comprehensive energy efficiency retrofits in the small business and residential sectors, strategic energy reduction strategies for municipalities and extensive community outreach and workforce development programs.	<ul style="list-style-type: none"> Small Business Direct Install Residential Direct Install Municipal Facility Retrofits and Retrocommissioning 	<ul style="list-style-type: none"> Commercial Municipal Residential Small Business 	Alameda, Contra Costa and Solano Counties	Paul Carp (415) 973-7254 pxcz@pge.com
Fresno City and County Energy Watch	Fresno City and County Energy Watch focuses on the small business, municipal, and residential segments for energy-efficiency retrofits. There is also an education and training program for the residential and small business markets.	<ul style="list-style-type: none"> Single & Multifamily Residential Direct Install Small Business Direct Install Energy Efficiency Education & Information Services Energy Efficiency Services & Incentives for Municipal Buildings 	<ul style="list-style-type: none"> Municipal Residential Small Business 	City of Fresno (target areas), County of Fresno	Steven Newwine (209) 384-4918 sxns@pge.com
Kern County Energy Watch	Kern County Energy Watch assists businesses and residents to save energy and money through free energy audits and the free installation of energy efficient equipment in homes and businesses in selected areas. The partnership also offers incentives for municipal facility retrofits in City and County buildings and energy efficiency seminars.	<ul style="list-style-type: none"> Residential Direct Install Small Business Direct Install Energy Audits & Technical Services Energy Efficiency Education & Information Services Incentives for Municipal Retrofits 	<ul style="list-style-type: none"> Municipal Residential Small Business 	Kern County (target areas)	Dave Christensen (661) 321-4513 dnc3@pge.com
Madera Energy Watch	Madera Energy Watch focuses on small business, municipal, and residential segments for energy-efficiency retrofits. There is also an education and training program for the residential and small business markets.	<ul style="list-style-type: none"> Residential Direct Install Small Business Direct Install Energy Efficiency Education & Information Services 	<ul style="list-style-type: none"> Municipal Residential Small Business 	County of Madera	Steven Newwine (209) 384-4918 sxns@pge.com
Marin County Energy Watch	Marin County Energy Watch provides comprehensive energy efficiency services, incentives and peer networking to local governments, schools, commercial customers and single/multifamily residents.	<ul style="list-style-type: none"> Small Business Direct Install Residential Direct Install Energy Check-Up Marin Energy Management Team 	<ul style="list-style-type: none"> Large Commercial Municipal Residential Schools Small Business 	Marin County	Amalia Klinger (415) 973-2588 ALK2@pge.com
Merced/Atwater Energy Watch (Not continuing after 2009)	Merced/Atwater Energy Watch focuses on small business, municipal, and residential segments for energy-efficiency retrofits. There is also an education and training program for the residential and small business markets.	<ul style="list-style-type: none"> Residential Direct Install Small Business Direct Install Energy Efficiency Education & Information Services 	<ul style="list-style-type: none"> Municipal Small Business Residential 	Merced County	Steven Newwine (209) 384-4918 sxns@pge.com
Mendocino County Energy Watch	Mendocino County Energy Watch provides comprehensive Energy Efficiency services and products to selected market sectors in Mendocino County, including municipal, small business, commercial and residential customers. These offerings will include technical assistance, administrative support, training for small business and residential customers.	<ul style="list-style-type: none"> Residential/Small Business Direct Install Education & Information Services Energy Efficiency Services & Incentives for Government Facilities 	<ul style="list-style-type: none"> Municipal Residential Small Business 	Mendocino County	Priscilla Watts (707) 577-1058 pdwb@pge.com
Napa County Energy Watch (Proposed for 2009-2011 Filing)	Napa County Energy Watch will provide comprehensive energy efficiency services to municipalities, small and medium businesses, and residential customers. Services will include audits, retrofits, outreach, and education.	<ul style="list-style-type: none"> Municipal Retrofits Retrocommissioning Residential Direct Install Small Business Direct Install 	<ul style="list-style-type: none"> Municipal Residential Small/Medium Business 	Napa County	Marvin Nushwat (415) 973-6053 mxnk@pge.com

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Redwood Coast Energy Watch (RCEW)	Redwood Coast Energy Watch provides comprehensive energy efficiency services, incentives, education & training and outreach to local governments, schools, small business/commercial/Ag/Industrial customers and single/multifamily residents. The Redwood Coast Energy Resource Center, provides education materials, technical assistance, workshops, resource/tool lending library and toll-free answer line.	<ul style="list-style-type: none"> · Single Family Residential Direct Install · Small Business Direct Install · Education & Information Services · Public Agency Energy Efficiency Facilities · Time-of-Sale Energy Efficiency Pilot 	<ul style="list-style-type: none"> · Municipal · Residential · Small Business 	Humboldt County	Amalia Klinger (415) 973-2588 ALK2@pge.com
San Francisco Energy Watch	San Francisco Energy Watch offers services in the small commercial, multifamily and large commercial customers. Services include audits, other types of technical assistance, rebates/incentives, training/education.	<ul style="list-style-type: none"> · Multifamily Residential Direct Install · Small Business Direct Install · Education & Information Services · Large Commercial and Calculated Program Elements · Audits & Technical Services 	<ul style="list-style-type: none"> · Large Commercial · Municipal (Gas Only) · Residential · Small/Medium Business 	City and County of San Francisco	Paul Carp (415) 973-7254 pxcz@pge.com
San Joaquin County Energy Watch	San Joaquin Energy Watch focuses on small business, municipal, and non-profit customers for energy-efficiency retrofits. The partnership also offers an education and training program for the residential and real estate markets.	<ul style="list-style-type: none"> · Multifamily Residential Direct Install · Small Business Direct Install · Energy Efficiency Education & Information Services · Energy Efficiency Services & Incentives for Municipal Buildings · New Construction Outreach & Education 	<ul style="list-style-type: none"> · Agriculture · Industrial · Municipal · New Construction · Small Business 	All cities in San Joaquin County including the cities of Manteca, Tracy, and Latrop	Kate Schulenberg (209) 942-1664 K2S0@pge.com
City of San Joaquin Energy Watch	City of San Joaquin Energy Watch serves residential, small commercial and municipal customers. These services include comprehensive energy efficiency retrofits in the small business and residential sectors, strategic energy reduction strategies for municipalities and extensive community outreach and training.	<ul style="list-style-type: none"> · Multifamily Direct Install · Small Business Direct Install · Energy Efficiency Education & Information Services · Municipal & Institutional Building Energy Assessments & Retrofit 	<ul style="list-style-type: none"> · Municipal · Residential 	City of San Joaquin	Steven Newvine (209) 384-4918 sxns@pge.com
San Luis Obispo Energy Watch	San Luis Obispo Energy Watch provides financial incentives for municipal building energy efficiency retrofits and retro-commissioning. The partnership also offers direct install services for small businesses as well as local energy efficiency classes and customer referrals to other applicable PG&E energy efficiency programs.	<ul style="list-style-type: none"> · Small Business Direct Install · Energy Audits & Technical Services · Energy Efficiency Education & Information Services · Municipal Retrofits 	<ul style="list-style-type: none"> · Municipal · Small Business 	San Luis Obispo County	Dave Christensen (661) 321-4513 dnc3@pge.com
San Mateo County Energy Watch	San Mateo County Energy Watch offers a comprehensive portfolio of energy efficiency programs that target municipalities, small businesses, non-profits, and residential customers.	<ul style="list-style-type: none"> · Facility Services · Community Energy Services · Energy Efficiency Education & Information Services · Energy Efficiency Services & Incentives for Municipal and Commercial Buildings · Small Facility Direct Install · Retro-Commissioning · Single/Multi-Family Residential Direct Install 	<ul style="list-style-type: none"> · Municipal · Residential · Small/Medium Business 	San Mateo County and 21 Cities within the County	Marvin Nushwat (415) 973-6053 mxnk@pge.com
Santa Barbara Energy Watch	Santa Barbara Energy Watch provides financial incentives for municipal building energy efficiency retrofits and retro-commissioning. The partnership also offers direct install services for small businesses as well as local energy efficiency classes and customer referrals to other applicable PG&E energy efficiency programs.	<ul style="list-style-type: none"> · Small Business Direct Install · Energy Audits & Technical Services · Energy Efficiency Education & Information Services · Municipal Retrofits 	<ul style="list-style-type: none"> · Municipal · Small Business 	Northern Santa Barbara County	Dave Christensen (661) 321-4513 dnc3@pge.com

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Sierra Nevada Energy Watch	Sierra Nevada Energy Watch serves residential, small commercial and municipal customers. These services include comprehensive energy efficiency retrofits for small business and residential customers, strategic energy reduction strategies for municipalities and extensive community outreach and workforce development programs.	<ul style="list-style-type: none"> Facility Services Community Energy Services Retro-Commissioning Energy Efficiency Services & Incentives for Municipal & Commercial Buildings Energy Efficiency Education & Information Services Small Business Direct Install Single & Multifamily Residential Direct Install 	<ul style="list-style-type: none"> Municipal Residential Small/Medium Business 	Lassen, Plumas, Yuba, Sierra, Nevada (Grass Valley, Nevada City), Placer (Auburn, Colfax, Lincoln, Loomis, Rocklin, Roseville), El Dorado (Placerville), Amador (Amador City, Lone Pine, Jackson, Plymouth, Sutter Creek), Calaveras, Alpine, Tuolumne (Sonora)	Kate Schulerberg (209) 942-1664 K2S0@pge.com
Silicon Valley Energy Watch	Silicon Valley Energy Watch provides energy efficiency education, training, outreach, and coordination to all of Santa Clara County. Classes and workshops are tailored for municipalities, architects, designers, lighting professionals, HVAC engineers, building owners, and facility managers. SVEW serves the County's large low income, non-English-speaking, and otherwise hard-to-reach communities. SVEW provides a comprehensive, coordinated, and strategic approach to serving the diverse energy efficiency needs within Santa Clara County.	<ul style="list-style-type: none"> Facility Services Community Energy Services Energy Efficiency Education & Information Services Energy Efficiency Services & Incentives for Municipal and Small Business Direct Install Retro-Commissioning Single/Multi-Family Residential Direct Install 	<ul style="list-style-type: none"> Municipal Residential Small/Medium Business 	Santa Clara County	Kerynn Gianotti 415.973.4476 KXGV@pge.com
Sonoma County Energy Watch	Sonoma County Energy Watch offers a comprehensive portfolio of energy efficiency programs that primarily target municipalities, with elements that also provide outreach to small businesses, non-profits, and residential customers.	<ul style="list-style-type: none"> Energy Efficiency Services & Incentives for Government Facilities Energy Efficiency Education & Information Services Small Business Direct Install Single & Multifamily Residential Direct Install 	<ul style="list-style-type: none"> Municipal Residential Small/Medium Business 	Sonoma County	Priscilla Watts (707) 577-1058 pdwb@pge.com
STATEWIDE PARTNERS					
CA Community Colleges	CCC/IOU offers financial incentives for implementing Retrofits, New Construction, and Monitoring-Based Commissioning (MBCx) projects. The program also focuses its efforts on Training and Education by leveraging existing vocational education programs, and training faculty and staff on energy-efficient technology implementation, energy management, and best practices.	<ul style="list-style-type: none"> Energy Efficiency Retrofits New Construction Monitoring-Based Commissioning (MBCx) Energy Efficiency Education & Best Practices Development & Training 	<ul style="list-style-type: none"> California Community College facilities Nonresidential 	Statewide	Dave Hather (916) 386-5007 DTH2@pge.com
UC/CSU	UC/CSU/IOU offers financial incentives for implementing Retrofits, New Construction, and Monitoring Based Commissioning (MBCx) projects. The Program also focuses its efforts on educational training for campus facility personnel for program sustainability.	<ul style="list-style-type: none"> Energy Efficiency Retrofits New Construction Monitoring-Based Commissioning (MBCx) Energy Efficiency Education & Best Practices Development & Training 	<ul style="list-style-type: none"> UC and CSU campus facilities Nonresidential 	Statewide	Dave Hather (916) 386-5007 DTH2@pge.com
Dept of General Services	Department of General Services includes implementation of Retrofits, New Construction, Direct Install, Deemed Rebates, and Retro-Commissioning (RCx)/Monitoring-Based Commissioning (MBCx) projects.	<ul style="list-style-type: none"> Energy Efficiency Retrofits Retro-Commission/Monitoring-Based Commissioning Non Residential New Construction Downstream Rebates Small Facility Direct Install Benchmarking 	<ul style="list-style-type: none"> State Agencies 	Statewide	Jessica Belcher (916) 386-5140 JZBZ@pge.com
Dept of Corrections & Rehab	CDCR offers energy efficiency projects through education, retro-commissioning, monitor-based commissioning, benchmarking and other technologies. This partnership also supports green building design in new construction and energy elements in LEED certifications for new construction and existing buildings.	<ul style="list-style-type: none"> Energy Efficiency Retrofits Retro-Commission/Monitoring-Based Commissioning Non Residential New Construction 	<ul style="list-style-type: none"> State Prison Facilities 	Statewide	Jessica Belcher (916) 386-5140 JZBZ@pge.com
FEDERAL GOVERNMENT					
Federal Government	Integrated DR, Energy Efficiency & Sustainable Solutions for the entire Federal Sector.	All PG&E program elements	All Market Segments	All Federal Agencies Served by PG&E	Michael Juniphant (415) 973-2983 majd@pge.com

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GREEN COMMUNITIES					
Association of Bay Area Governments (ABAG) (Proposed for 2009-2011 Filing)	ABAG Energy Watch will provide technical assistance, tools and training to assist local governments. Services include web-based tool kit, GHG emissions data, technical assistance, and training and information-sharing.		Municipal	Alameda, Contra Costa, Marin, Napa, San Mateo, San Francisco, Santa Clara, Solano, Sonoma	Lynne Galal 415-973-0040 L1G7@pge.com
Great Valley Center (GVC)	Great Valley Center Energy Watch provides technical assistance for municipal energy-efficiency retrofits, and identify potential energy efficiency opportunities in the small business, agriculture, and food processing sectors.		Municipal	Sutter, Placer, Kings, Merced, Tehema, El Dorado, Tehema, Madera, Tulare, Yuba, Fresno, Tuolome, Calaveras, Stanislaus, San Joaquin, and Kern	Steven Newvine (209) 384-4918 sxns@pge.com Lynne Galal 415-973-0040 L1G7@pge.com
Local Governments for Sustainability (ICLEI) (Proposed for 2009-2011 Filing)	Local Governments for Sustainability will provide technical assistance, tools and training to assist local governments. Services include web-based tool kit, GHG emissions data, technical assistance, and training and information-sharing.		Municipal	Statewide	Catherine Squire (415) 973-0887 C3S9@pge.com Lynne Galal 415-973-0040 L1G7@pge.com
Innovative Programs					
CFL Recycling Pilot Program	The Fluorescent Lamp Recycling (FLR) Program is a pilot program in Santa Clara, Santa Cruz, San Mateo, Humboldt, Alameda and Kern County as well as the City of Fresno to provide resources to local governments, non-profits and other organizations to help them raise fluorescent lamp recycling public awareness and stimulate fluorescent lamp recycling behavior in the residential sector. The FLR program emphasizes the dual-messaging of energy-efficiency and environmental safety. The program partners with local governments, state agencies and other organizations throughout PG&E's service area to develop educational advertisements, fund advertisements in local media, provide funding for recycling materials and facilitate coordination among government partners and local retailers to identify and implement appropriate collection systems.				John Bohman 415-973-0129 JZBX@pge.com
Shade Tree Pilot Program	Shade Tree programs utilize the shade of strategically placed trees to realize energy savings through decreased demands on home air conditioners in the summer months. The Shade Tree pilot program was designed to compare the cost, implementation processes, and the customer satisfaction levels of three different models of Shade Tree Programs assess the feasibility of a service-territory wide Shade Tree Program.				John Bohman 415-973-0129 JZBX@pge.com